

Name:\_\_\_\_\_ Period:\_\_\_\_\_ Due Date:\_\_\_\_\_

Sports Marketing Promotion Unit Project Outdoor Advertisement

In the area provided, plan three outdoor or transit advertisements. Use color and remember to keep text to a minimum as drivers/travelers have little time for reading.  
You may use more than one page if necessary.

Promotion Theme: \_\_\_\_\_ Advertisement Title: \_\_\_\_\_

Proposed Location:	
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Promotion Theme: \_\_\_\_\_ Advertisement Title: \_\_\_\_\_

Proposed Location:	
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Promotion Theme: \_\_\_\_\_ Advertisement Title: \_\_\_\_\_

Proposed Location:	
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